

AUGGMED

AUGGMED (Automated Serious Game Scenario Generator for Mixed Reality Training)

D7.2.1 Project website

Deliverable No.		D7.2.1	
Workpackage No.	WP7	Workpackage Title	Communication
Task No.	TN.7.1	Activity Title	Communication
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Status (F: final; D: draft; RD: revised draft):		Final	
File Name:		AUGGMED_D7.2.1_Project website_Final_Revised.doc	
Project start date, duration		01 June 2015, 36 Months	





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EXECUTIVE SUMMARY

The following deliverable report provides information on the design, specifications, content and delivery of the AUGG**G**MED project website. The report shows initial screenshots of the content that is currently available in the website and indicates that the site will be maintained to add additional content throughout the project lifecycle. The report also shows that the website will be monitored to assess its effectiveness to communicate the project objectives and disseminate its results to external stakeholders.



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REVISION HISTORY

Revision no.	Date of Issue	Author(s)	Brief Description of Change
0.2	01.09.2015	Jochen Meis, GeoMobile	Review of the current content and first website
Final	07.09.2015	Jenny Rainbird	Final release

LIST OF ABBREVIATIONS AND DEFINITIONS

Abbreviation	Abbreviation
ASP.NET	Application Service Provider .NET
HTML5	Hyper Text Mark-up Language 5
SEO	Search Engine Optimisation

1. INTRODUCTION

This report provides information on the design and delivery of the AUGGMED project website, the purpose of which is to promote the project, its concepts and objectives with a view to:

Disseminating information to stakeholders outside the project consortium via the delivery of:

- static project related information such as the goals and objects;
- news items such as newsletters and articles;
- reports and papers such as public deliverables and scientific reports.

Engaging stakeholders outside the project consortium via:

- invitations to join events such as workshops or conferences where AUGGMED will be presenting results;
- the contact web form and the partner contact details page.

The public website was produced by BMT and is available at the URL <http://www.auggmed-project.eu> from 1st September 2015.

2. WEBSITE DESIGN

The project website has been developed to be easily navigable and to display the project information in a clear and unambiguous format, whilst engaging external stakeholder interest. Consideration has been given to the use of images to communicate the project objectives and to the text used. Consideration has also been given to link the look and feel of the website with the project logo and brand to ensure congruity.

The .eu-domain was chosen to underline the European focus of the project and the funding by the European Commission.

2.1 Structure

The project website has the following sections; additional sections can be added as the project progresses

- Home
 - This provides the entry portal to the website
- About
 - This provides the overview of the project and the project objectives
- News*
 - This provides news items and articles relevant to the project
- Events
 - This provides information on events related to the project
- Resources*
 - This provides downloadable content
- Partners
 - This provides information on the project partners
- Contacts
 - This provides the facility for external stakeholders to contact the consortium via the coordinator

* Will be provided on the website, when first content is available.

2.2 Design considerations

The design team considered a number of themes that should be conveyed in the website these were:

- Training
- Counter terrorism
- Virtual / augmented reality
- Defence of critical infrastructure
 - Ports
 - Airports
 - Railway stations
- Education of police, security forces and counter terrorist unit first responders

2.3 Users

In addition to these considerations the audience were defined as predominantly from the following groups

- Transport Industry infrastructure providers
- Transport industry service providers
- Police, and security services
- Government agencies, policy advisors
- Journalists
- Technology providers and software developers

Due to the large range of the potential users the decision was made to ensure that the wording and images used should appeal to the widest range possible, to this end the design team have endeavoured to ensure that the information displayed is precise, explicit and accessible.

2.4 Specifications

The website has been developed using the Umbraco content management system to make editing the website more accessible. It is powered using Microsoft's ASP.NET [1] framework and designed to be viewed on a variety of devices. The design is compliant with HTML5 [2] standards and has a Search Engine Optimisation (SEO) friendly website structure.

The website uses a content delivery network to speed up delivery of the website resources globally (in general, pages should load quickly wherever you are) and is hosted in a secure



data centre with redundancy to transfer hosting to another server in the event of the main server going down.

Umbraco automatically scales texts, photos, do cropping with a single click and makes shots responsive. This allows also the representation of the content on all types of devices.

2.5 Maintenance and updates

The project website has been designed and is hosted by BMT Group Ltd. who will update the website throughout the project lifecycle with new content.

2.6 Website statistics

BMT will monitor the project website using Google Analytics [3] which provides data and comprehensive reporting and analytics tools to track visits to the website.

3. WEBSITE CONTENT

3.1 Home page

When the website is launched users are presented with the home page. This page provides a high impact introduction to the website and has minimum text displaying the project title and a large image of team of police who are engaging in training activity wearing full protective clothing and carrying weapons.

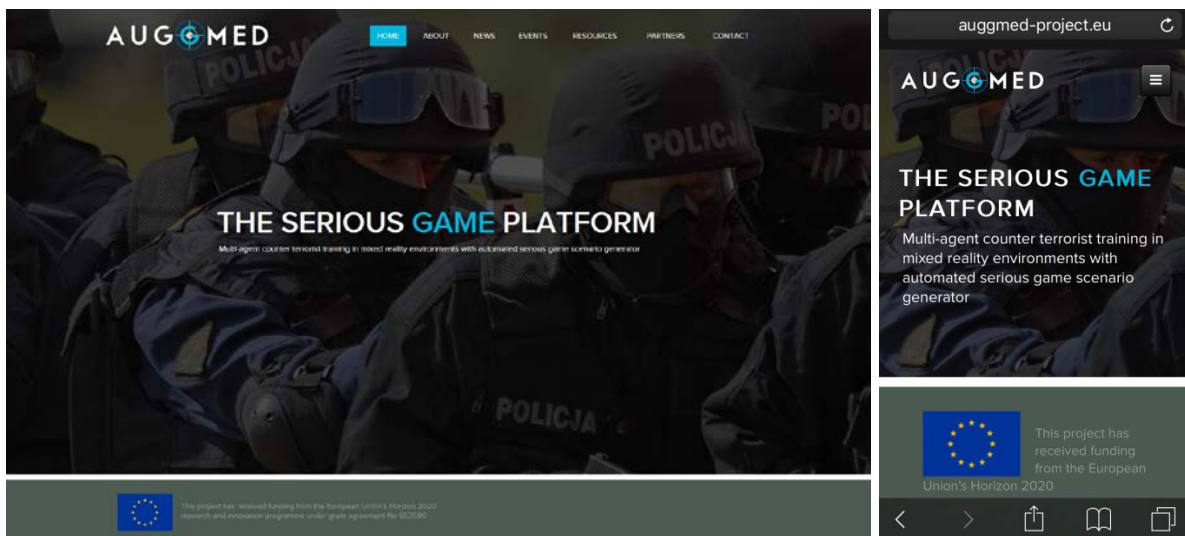


Figure 1 – Project website Home page (Website and Smartphone)

The bottom banner promotes the H2020 program and informs users that the research project receives funding from the European Commission. From this page users can access the subsequent project web pages.

3.2 About page

On the about page users can access a brief description of the project and information regarding the project objective. The text and images are designed to be informative but appeal to a wide external stakeholder audience and as such scientific and technical information is presented in clear and accessible format.

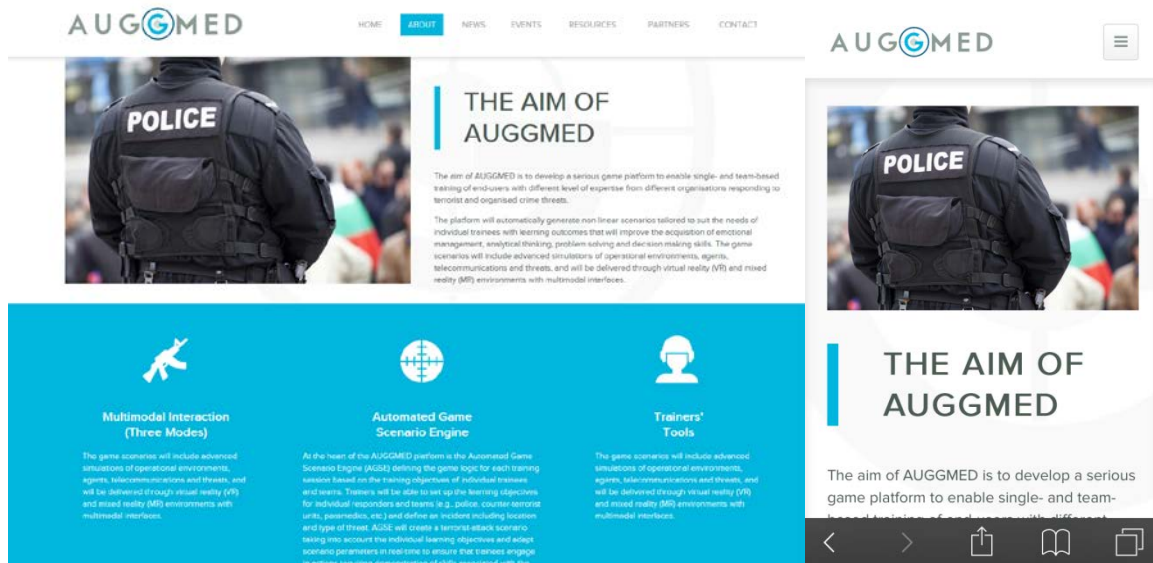


Figure 2 – Project website About page (Website and Smartphone)

3.3 News page

On the news page users can access news items such as short articles, newsletters and links to external articles of interest.

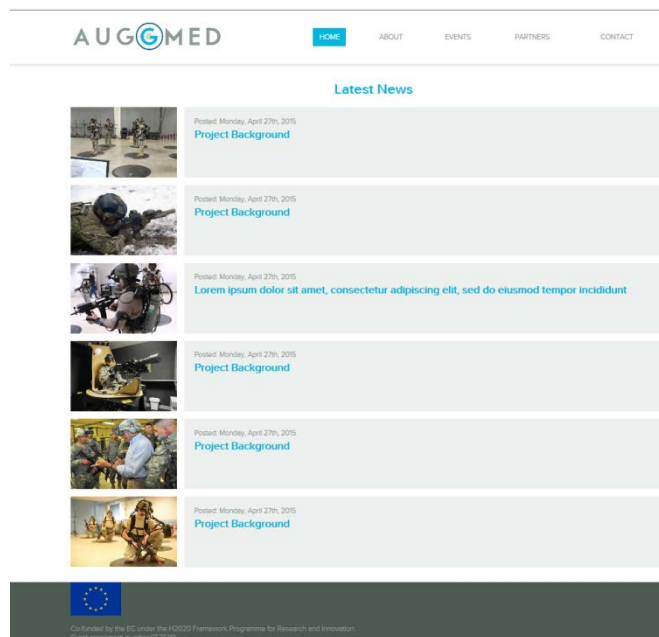


Figure 3 – Project website News page

3.4 Events page

On the events page users can access information regarding events at which AUGGMED is presenting such as conferences and workshops. Additional pages will be developed to register attendees for AUGGMED hosted events.

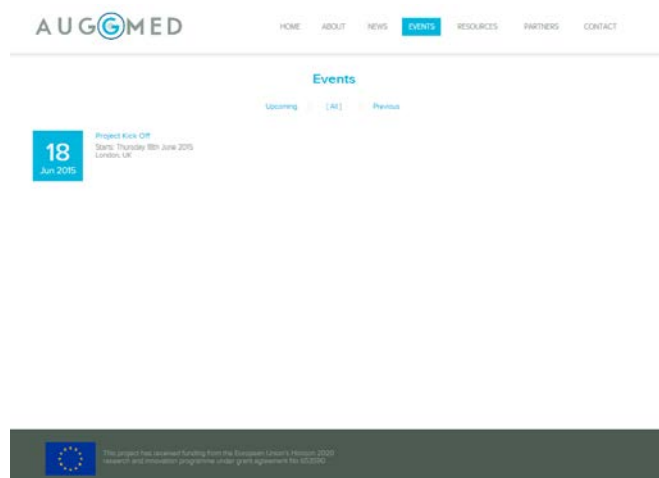


Figure 4 – Project website Events page

3.5 Resources page

On the resources page users can access downloadable content such as videos, publically available deliverable reports and published papers.

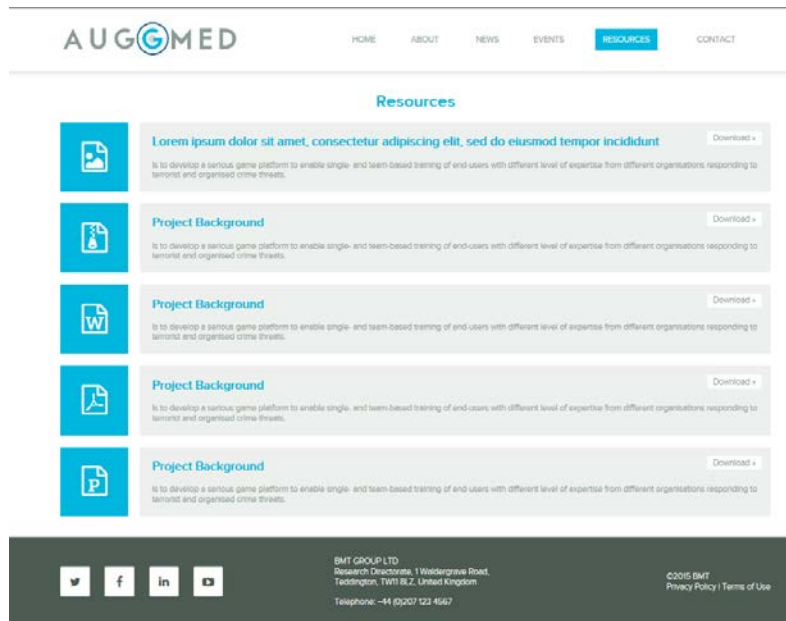


Figure 5 – Project website Resources page

3.6 Partners page

On the partners page users can access contact information of the AUGGMED consortium.

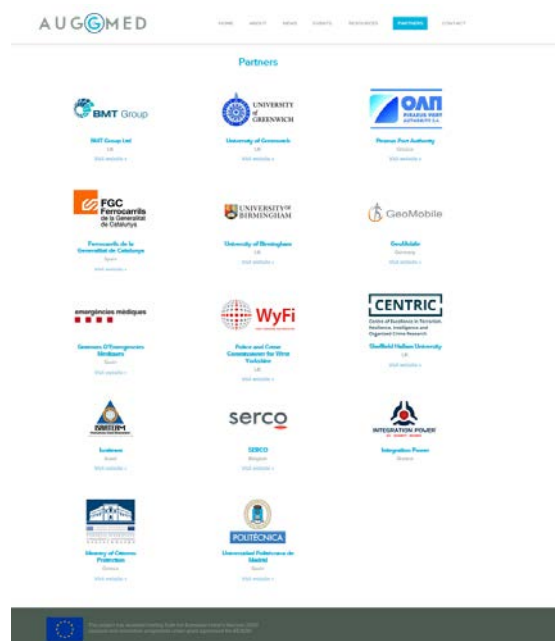


Figure 6 - Project website Partners page

3.7 Contact page

On the contact page users complete a web form to contact the project coordinators.

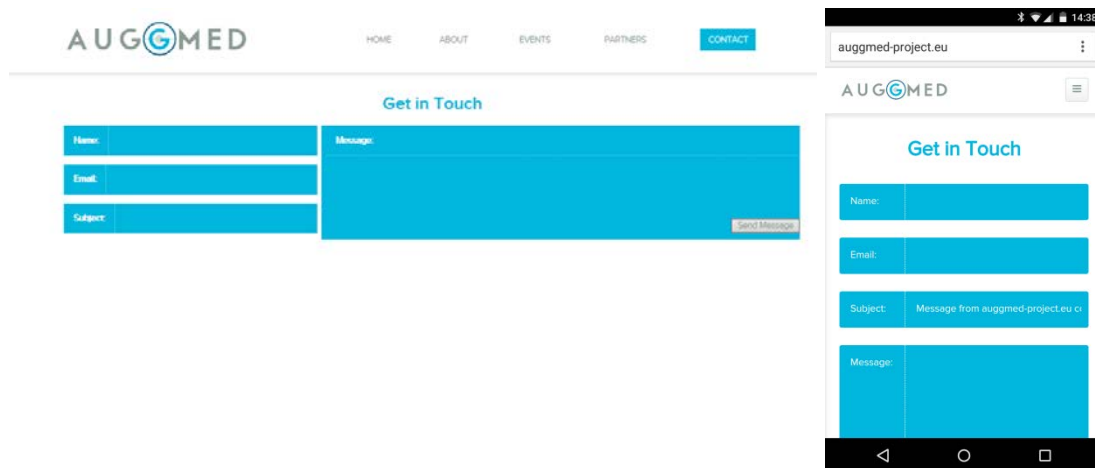


Figure 7 – Project website Contact page (Website and Smartphone)

4. CONCLUSIONS

This document provides a supplementary report to the project website deliverable which has been produced in accordance with the project objectives for this communications task. The project website will be available and updated throughout the project and will form part of the communication strategy for engaging with external stakeholders.

5. REFERENCES

- [1] ASP (2015) website available at <http://www.asp.net/>
- [2] HTML5, A vocabulary and associated APIs for HTML and XHTML, W3C Recommendation 28 October 2014 website available at <http://www.w3.org/TR/html5/>
- [3] Google Analytics (2015) website available at <http://www.google.com/analytics/>